



# Nursing Advocacy Strategies & Impact

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## ANA ENTERPRISE

### One Vision, One Mission.

The ANA Enterprise is a family of organizations that includes the American Nurses Association (ANA), the American Nurses Foundation (Foundation), and the American Nurses Credentialing Center (ANCC). Our three organizations work together to achieve our shared vision, mission, and values.

The **ANA Enterprise 2023-2025 Strategic Plan** puts our shared vision, mission, and values into action to allow the ANA Enterprise to be a true catalyst for creating a healthy world and leading the nursing profession to shape the future of nursing and health care.



#### VISION

A healthy world through the power of nursing.



#### MISSION

Lead the profession to shape the future of nursing and health care.

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**Goals and Objectives**

The ANA Enterprise 2023-2025 Strategic Plan represents priorities and areas of focus in support of America's 4.4 million registered nurses.<sup>1</sup>






**Elevate the Profession of Nursing Globally**

-  Lead the nursing profession to improve health through advocacy, philanthropy, practice, and innovation.
-  Evolve and promote standards of excellence, recognizing exemplary nurses and settings where they practice.
-  Champion the value of nursing to advance nursing's impact on health and society.



**Evolve the Practice of Nursing to Improve Health and Health Care**

-  Advance diversity, equity, inclusion, belonging, and anti-racism to improve nursing practice and work environments.
-  Engage and support social justice in nursing to address inequities in health.
-  Develop the capacity for nurses to innovate and lead in dynamic and complex practice environments.



**Ensure the Professional Success of Nurses**

-  Magnify nurses' voices and advocate to overcome barriers to personal and professional success.
-  Design and implement advanced solutions to meet the needs and priorities of nurses.
-  Co-create holistic approaches to nurses' well-being directly with nurses and through strategic partners.



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Policy and Government Affairs

*There are four main aspects to our work:*



Federal Legislative Advocacy (Congressional)



Federal Regulatory Advocacy (Agencies)



State Advocacy (State Legislatures)



ANA-PAC and Grassroots (Political and Member Engagement)

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## ANA's Policy & Government Affairs Team (PGOV)

- **Policy**

- Lisa Stand- Policy & Regulatory Advocacy Director
  - Emily Champlin- Senior Policy Advisor
  - Zina Gontscharow- Senior Policy Advisor
  - Jonah Mainzer- Senior Policy Advisor

- **Government Affairs**

- Sam Hewitt- Federal Affairs Principal
- Simit Pandya- Federal Affairs Principal
- Chris Carlson- Political Action Coordinator
- Katherine Rowe- Grassroots Coordinator

- **State Affairs**

- Robyn Matthews- Associate Director of State Government Affairs



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## ANA's Legislative Priorities:

- Nurse Staffing Shortage
- Improving Workplace Environments
- Workplace Violence Prevention
- Removing barriers to APRN practice
- Nursing Education
- Coverage and Payment



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### Current Legislation ANA is Monitoring

- Improving Care and Access to Nurses (ICAN) Act (H.R. 2713/S. 2418)
- Nurses Faculty Shortage Reduction Act (S. 2815)
- Workplace Violence Prevention for Health Care and Social Service Worker Act (H.R. 2663/S. 1176)
- Nurse Staffing Standards for Hospital Patient Safety and Quality Care Act (H.R. 2530/S. 1113)
- Palliative Care and Hospice Education and Training Act (S. 2243)
- Nurse Corps Tax Parity Act (H.R. 5080/S. 1446)
- Promoting Access to Diabetic Shoes Act (H.R. 704/S. 260)
- Black Maternal Health and Momnibus Act (H.R. 3305/S. 1606)
- Educating Future Nurses Act (H.R. 3623/S. 1586)
- Improving Access to Workers' Compensation for Federal Injured Workers Act (H.R. 618/S. 131)
- Providing Real-World Education and Clinical Experience By Precepting Tomorrows Nurses (PRECEPT) Act (S. 1627)
- Improving Seniors' Timely Access to Care Act
- Future Advancement of Academic Nursing Act
- Safety from Violence for Health Care Employees Act (HR. 2584/S. 2768)



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## ANA'S REGULATORY PRIORITIES



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- Ensuring and Protecting a Robust Nursing Workforce
- Advancing and Addressing Health Equity
- Removing APRN Practice Barriers
- Shaping Payment Strategies to Account for the Value of Nursing Care

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## Leverage in Advocacy...



- Identifying Opportunities for Engagement

- Key Policy or Issue
- Friends and Foes
- Legislative/Regulatory Champions and Opponents
- Varied Arguments for Varied Audiences
- Single or Multiple Strategies
- Resources Needed



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## ANA Advocacy Case Study...

- Workplace Violence

- Federal legislative
- Federal Regulatory
- State Legislative
- State Regulatory
- Accreditation Organizations/Entities



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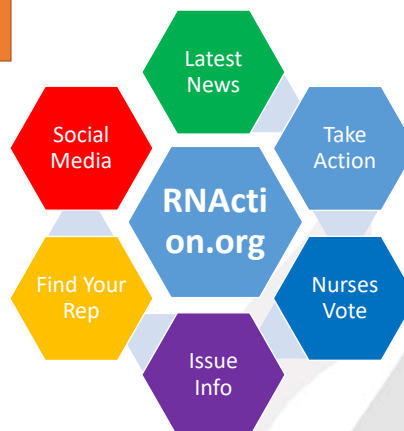
# Workplace Violence Prevention

- OSHA Drafting Proposed Federal Regulation
- Cosponsor and pass the **Workplace Violence Prevention for Health Care and Social Service Workers Act (S. 4182/H.R. 1195)**. This legislation, passed the U.S. House of Representatives twice with bipartisan support, requires the Department of Labor (DOL) to issue an interim, and later final, occupational safety and health standard that requires employers to take actions to protect workers and other personnel from workplace violence within one year.
- **Safety from Violence for Healthcare Employees (SAVE) Act (S. 2768/H.R. 2584)** makes assault against health care workers a federal crime. Senate version includes study on prosecutions at state and federal levels.
- State-based approaches to address workplace violence
  - Violence Prevention Plans
  - Increased Criminal Penalties



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## How to Get Involved



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## Advocacy Resources



- Latest News  
<https://www.nursingworld.org/practice-policy/advocacy/>
- ANA Comment letters  
<https://www.nursingworld.org/practice-policy/advocacy/federal/agencies-regulations/ana-advises-federal-agencies/>
- ANA's Grassroots Advocacy RNAction  
<https://rreaction.org/SitePages/Homepage.aspx>
- Capitol Beat  
<https://anacapitolbeat.org/>

ANA's Associate Director of State Government Affairs:

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## Take Action!

Add your information.  
Share your story.  
Press send!

A smartphone displaying a form titled 'Urge your Representative to Co-Sponsor this Bill!'. The form includes a sub-header 'Make your statement' and a prompt 'Send an email to your officials with one click!'. The form fields are: 'Title' (dropdown), 'Full Name' (text), 'Address' (text), 'City' (text with a note 'This and state not required'), 'Phone' (text), 'Email' (text), 'Are you a member of ANA?' (checkbox), and 'Are you a...' (checkbox). A red 'Send Email ->' button is at the bottom.

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Questions?

- **Thank you!**
- **Questions?**
- **Other:**
  - 2024 ANA Nurses Vote and GOTV Activities
- **Contact Information:**
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